data sheet

MDM Hub and Spoke Architecture

Oracle's MDM Foot Print

Data Governance and Data Management Framework and Structure

Customer Model - University of Florida - Party Centric Approach
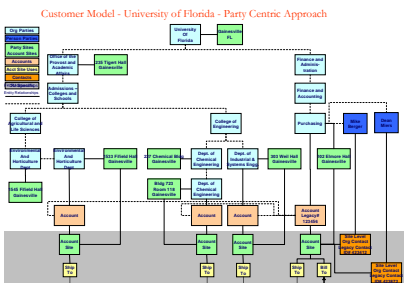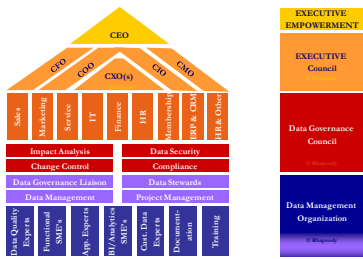
Rhapsody Technologies is a nationally recognized consulting firm and trusted advisor to Fortune 1000 companies in implementing enterprise wide solutions such as:

- Master Data Management (MDM) for domains – Customer, Supplier, Product, Location and Chart of Accounts
- CRM, ERP and Supply Chain Applications

Our proprietary "RHYTHM" methodology supplements traditional Systems Development Life Cycle (SDLC) methodologies (such as AIM). We also offer a holistic training program in Customer Data Management Functional Fundamentals for Oracle Customer Data Hub (CDH) and Trading Community Architecture (TCA). These proven technologies have helped Rhapsody excel in guiding clients in MDM technologies from conception to operationalization. Our firm has helped clients across many industries implement and/or re-architect MDM, ERP and CRM solutions that have enhanced and optimized their organizational operations.

Over the years, Rhapsody has provided consulting services to Fortune 1000 companies in their pursuit to solve business problems using Oracle Applications. Our clients include ADP, DoubleClick, GE, Haworth, Hewlett Packard, Hologic, Huawei, Motorola, Office Depot, Torrington, and International Registries.

Rhapsody specializes in:
- Implementing MDM solutions for
  - o Customer Domain: Oracle Customer Data Hub (CDH), Siebel Universal Customer Master (UCM), and Fusion Customer Hub
  - o Product Domain: Product Data Hub, Fusion Product Hub along with Enterprise Data Quality for Product (EDQP)
  - o Site/Location Domain: Oracle Site Hub
  - o Supplier Domain: Oracle Supplier Data Hub, Supplier Life Cycle Management
  - o COA Domain: Hyperion DRM solution
- Implementing CRM, ERP, Supply Chain solutions using packages such as Oracle eBusiness Suite and Oracle Fusion Applications
- Providing MDM training services
  - o Oracle CDH Functional Fundamentals
  - o Oracle Customer Data Steward
  - o Oracle MDM Boot Camp Training
  - o MDM Awareness Seminars for Executives
- Conducting Customer Modeling Workshop
- Performing architecture assessment, auditing services and health checks
- Providing "DQ Discovery" service for solving Master Data quality problems
- Providing Oracle TCA Functional Support Services
- Offering Oracle DQM Search Optimization Services

Rhapsody is one of the most advanced firms specialized in implementing Master Data Solutions using Oracle's MDM technologies to meet data management and data quality needs of its Customers.

With its extensive user community involvement (CDM SIG, OAUG, NCOAUG, CSOAUG, MIOAUG, Open World, …) and industry participation (Gartner MDM Summit, MDM Summit by Information Management), Rhapsody educates users in MDM for all master data domains, CRM, ERP and Supply Chain technologies with a focus on implementing Oracle eBusiness Suite, Oracle MDM Hubs and Oracle Fusion Applications.

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Rhapsody Technologies, Inc.
1700 Park Street, Suite 205
Naperville IL 60563
(630) 487-5801
www.RhapTech.com